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**G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.**



**UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.**

(For those admitted in June 2023 and later)

**PROGRAMME AND BRANCH: B.A., ENGLISH**

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
II	PART - IV	SKILL ENHANCEMENT COURSE- 3	U23EN2S3	ENGLISH FOR COMMUNICATION

**Date : 16.11.2024 / AN**

**Time : 2 hours**

**Maximum: 50 Marks**

<b>Q. No.</b>	<b>SECTION – A (4 X 5 = 20 Marks)</b> <b>Answer any <u>FOUR</u> Questions.</b>
1.	Differentiate passive, aggressive, and assertive communication styles.
2.	Illustrate how non-verbal cues can influence the interpretation of a message.
3.	Give a detailed note on the key elements of effective communication.
4.	Analyze the importance of reading skills in effective communication.
5.	Specify the various strategies to enhance speaking skills for effective communication.
6.	Evaluate how the communication skills you have learned can be integrated into practical, real-world scenarios.
<b>Q. No.</b>	<b>SECTION – B (3 X 10 = 30 Marks)</b> <b>Answer any <u>THREE</u> Questions.</b>
7.	Explain the various barriers to effective communication and suggest strategies to overcome them.
8.	Discuss the significance of active listening and its impact on communication effectiveness.
9.	Show how technology affects the development of communication skills in individuals.
10.	Analyze the importance of listening as a skill in personal and professional contexts.
11.	Assess how applying communication skills can contribute to creating positive social change.